



FOR IMMEDIATE RELEASE

**The Harry Fox Agency, Inc. and Madacy Entertainment®
Enter Ringtones Licensing Agreement**

New York, NY - June 30, 2010 – The Harry Fox Agency, Inc. (HFA), the nation’s leading provider of copyright, licensing, royalty distribution, and outsourced technology services for the music industry, and Madacy Entertainment, the leading independently distributed music label in North America have entered into a digital licensing services agreement for ringtones. An HFA licensee since 1994, Madacy Entertainment will be leveraging HFA’s bulk licensing platform to obtain mechanical licenses for ringtones offered in the U.S. and its territories.

“We are pleased to assist Madacy in obtaining ringtone licenses for the variety of music genres it offers,” stated Michael Simon, SVP of Business Affairs, General Counsel and Chief Strategic Officer for HFA. “Ringtones continue to be an important source of new media revenue for our publishers.”

HFA will serve as the ‘clearing house’ for Madacy’s growing collection of musical works, which focus on compilations of recordings that span most music genres and are frequently sold in collections or series developed around lifestyle or popular music themes.

“With HFA handling our licensing needs, we can provide our customers with timely distribution of music in leading digital formats such as ringtones,” said Hillel Frankel, President of Madacy Entertainment. “We are glad to expand our relationship with HFA for yet another type of licensing.”

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About HFA

Established in 1927 by the National Music Publishers’ Association, HFA represents over 45,000 music publishing clients for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, permanent digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated clients to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. HFA also provides administration services for major content providers and distributors. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.



About Madacy

Madacy is a leading developer, producer and marketer of budget and mid-priced recorded music products in North America and is also a licensor of its recorded music throughout the world.

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