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## FOR IMMEDIATE RELEASE

### **LiveCut, LLC Enters into HFA's "Express Live" Licensing Agreement**

*Agreement facilitates the immediate distribution of live recordings*

New York, June 1, 2010 – The Harry Fox Agency, Inc. (HFA), the nation's leading provider of copyright, licensing, royalty distribution, and outsourced technology services for the music industry, announced today that it has entered into a mechanical licensing arrangement with LiveCut, LLC for the use of HFA's Express Live service. Express Live provides the licenses necessary for immediate distribution of live recordings moments after a live show ends. The service is able to accommodate the spontaneity of live performance by allowing LiveCut to deliver and distribute quality product quickly and efficiently to concert attendees.

Founder & Principal of LiveCut, Timothy Wood, commented, "LiveCut ([livecut.com](http://livecut.com)) delivers one-of-a-kind recordings of a concert online to the audience as soon as the end of the show. We rely on HFA's Express Live service to ensure proper and convenient mechanical royalty payments to publishers and composers from this new revenue stream."

"We are pleased that LiveCut selected HFA to assist them with their licensing needs," said Maurice Russell, Senior Vice President of Licensing, Collections, and Business Affairs, HFA. "Express Live is one of HFA's unique licensing options that enables new revenue growth for our publishers while accommodating the needs of modern day music distributors."

HFA launched its popular Express Live mechanical licensing program in 2004. Distinct from the standard mechanical license, Express Live licenses are limited to recordings of live concerts, where the music is then sold to fans either at the concert venue or through direct online sales. A key benefit of the license is that it is "reusable," that is, one license will cover all concert recordings of the same song by a particular artist.

#### **About HFA**

Established in 1927 by the National Music Publishers' Association, HFA represents over 45,000 music publishing clients for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, permanent digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated clients to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. HFA also provides

administration services for major content providers and distributors. For more information about HFA, or to become an affiliate publisher or a licensee, see [www.harryfox.com](http://www.harryfox.com).

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**About LiveCut, LLC**

Founded and developed by Principal Tim Wood and Vice President of Production Bryan Matheson, LiveCut is continually growing its roster of great musical acts in the San Francisco area. Working directly with artists and venues, LiveCut's patented technology and production expertise promptly deliver great recordings to event audiences.

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